

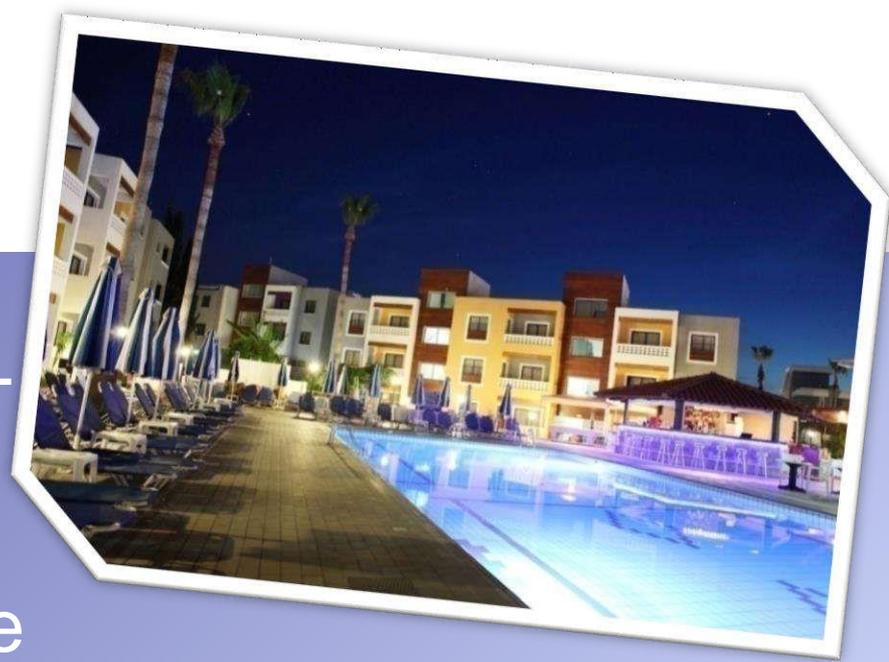


ACHIEVEMENTS 2023

Corporate Social Responsibility



At KEFALOS DAMON HOTEL APARTMENTS, we concentrate our efforts on becoming more responsible towards the environment and the local community



THESE ARE OUR COMMITMENTS AND OBJECTIVES



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com



KEFALOS
HOTELS

ENVIRONMENT

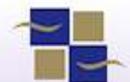
We are fully aware how our company's activities affect the environment. Therefore, it is our responsibility to attempt to minimize our impact through a number of initiatives



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com



KEFALOS
HOTELS

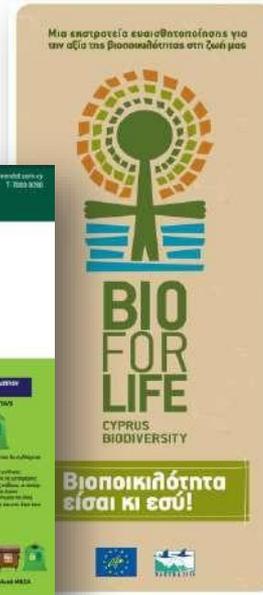
SUSTAINABLE AWARENESS



Developing new awareness initiatives



Raising environmental awareness of our staff and guests



Introducing new sustainability policies



WE CARE ABOUT THE ENVIRONMENT
KEFALOS HOTELS



www.kefaloshotels.com



SAVING WATER

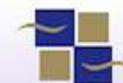
We believe in sensible water use striving to reduce consumption and minimize waste



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS

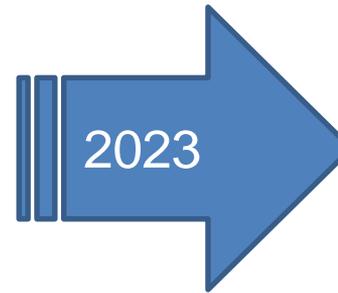


www.kefaloshotels.com



KEFALOS
HOTELS

Water (Liters per guest night)



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com





**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com



SAVING ENERGY

We are set on a continuous effort of upgrading our equipment with more efficient and eco friendly devices to reduce energy consumption on both electricity and fuels



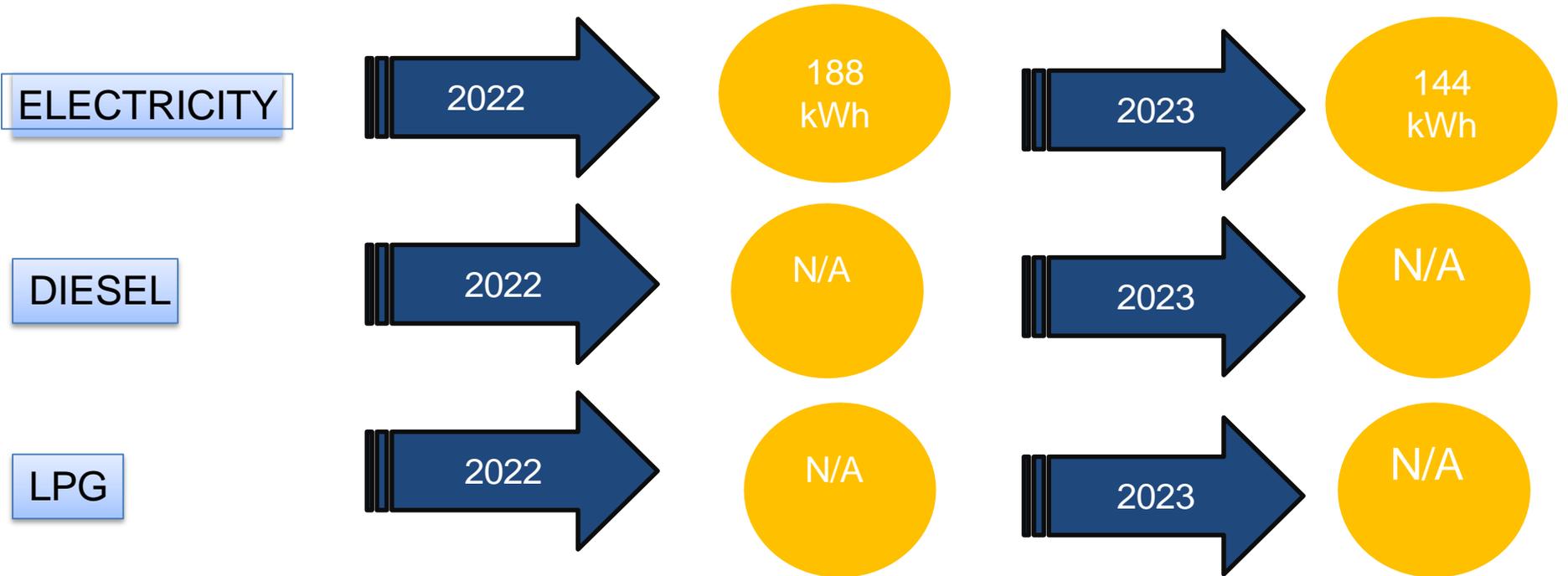
**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com



ENERGY CONSUMPTION (per guest night)



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com





EMISSIONS REDUCTION

We are engaged in a continuous effort of minimizing our impact on the environment

By applying multiple energy saving measures we aim to keep our carbon footprint as low as possible



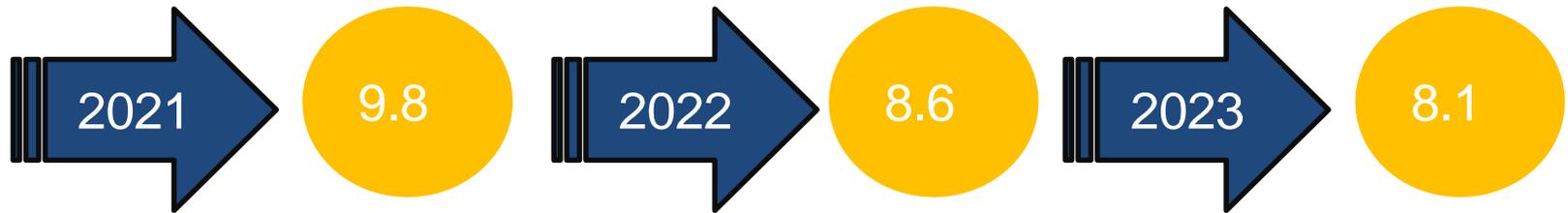
**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com



Carbon Footprint (Kg CO₂ per guest night)



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com





LABOUR & HUMAN RIGHTS

KEFALOS HOTELS guarantees a fair and decent treatment to all employees, respecting the multiple cultural backgrounds in which they come from. We do not allow discrimination due to nationality, social group, age, gender, disability or religion.



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com



KEFALOS DAMON HOTEL APARTMENTS

| <u>STAFF</u> | 2022 |
|--------------------|------|
| •MALE | 41 |
| •FEMALE | 34 |
| •LOCALS | 65 |
| •LONGTERM STAFF | 59 |
| (over 3 years) | 32 |



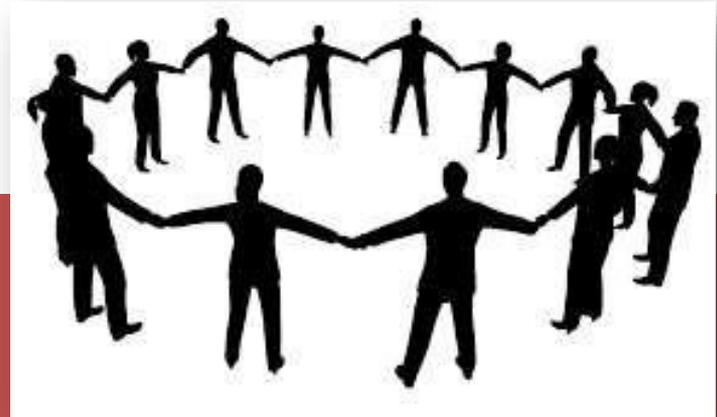
**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com



SOCIAL



KEFALOS HOTELS has a special commitment towards its customers and employees as well as the local community by acting responsibly with the utmost respect and integrity



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com



KEFALOS
HOTELS

LOCAL COMMUNITY



100% Local suppliers and distributors

Employment

40% Local employees



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com





CHILD PROTECTION

Kefalos Hotels will ensure the protection of all children through adherence to the Child Protection guidelines adopted by our hotels

We are well aware of child abuse within the tourism industry worldwide and good practices and actions are in place to eradicate the problem



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com



DONATION FOR UKRAINE WAR



**KEFALOS HOTELS
HAS DONATED
€1000 FOR THE
UKRAINE
REFUGES
AND HIRE PEOPLE**



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefalshotels.com



Furniture Donation

- We recently donated the old Furnitures and Tvs of the hotel to the local people and our staff.
- Also this year our sister hotel will be renovated and some of the furniture's will be given to our employees and local peoples.

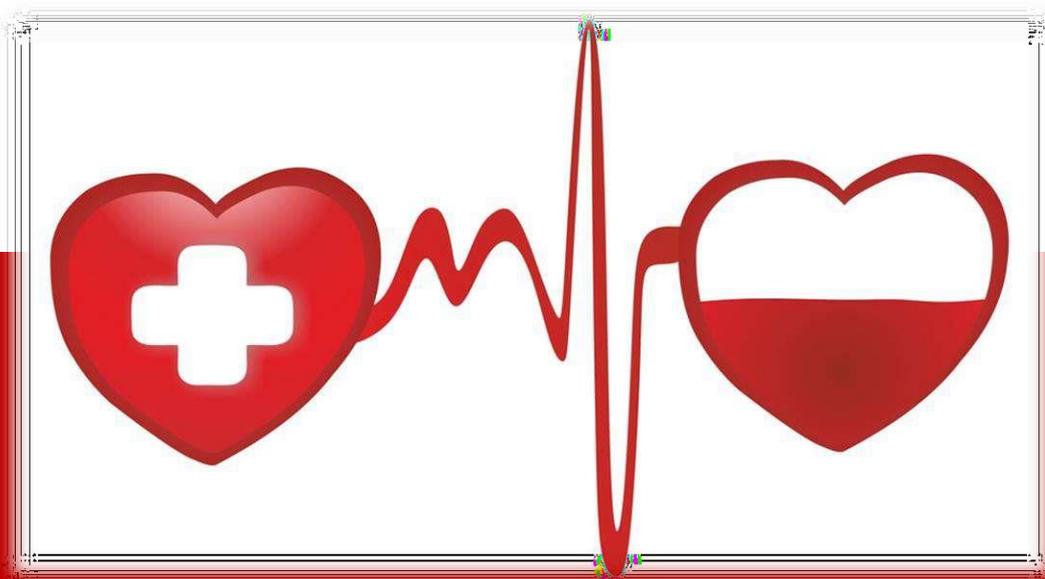


**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com





The Blood Donation day organized annually at KEFALOS BEACH is gaining great popularity amongst our staff. Our aim is to achieve even greater numbers of participation



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefalshotels.com



KEFALOS
HOTELS



**SAFETY
FIRST!**



HEALTH & SAFETY

We understand the importance of

maintaining a healthy and safe working environment for employees and customers. We take in to great consideration of the current legislations as well as the recommendations of the competent authorities



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com



KEFALOS
HOTELS

CUSTOMER SATISFACTION

At KEFALOS HOTELS we aim to maximize customer satisfaction that has been integral to the success of our business over the years



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com



CUSTOMER SATISFACTION

98.3%
2022 Overall
satisfaction
rate

98.62%
2023 Overall
satisfaction
rate

Our goal is
to increase
by 1.38% in
2024



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



www.kefaloshotels.com



OUR AWARDS



2015



2016



2017



2018



2019



**WE CARE ABOUT
THE ENVIRONMENT**
KEFALOS HOTELS



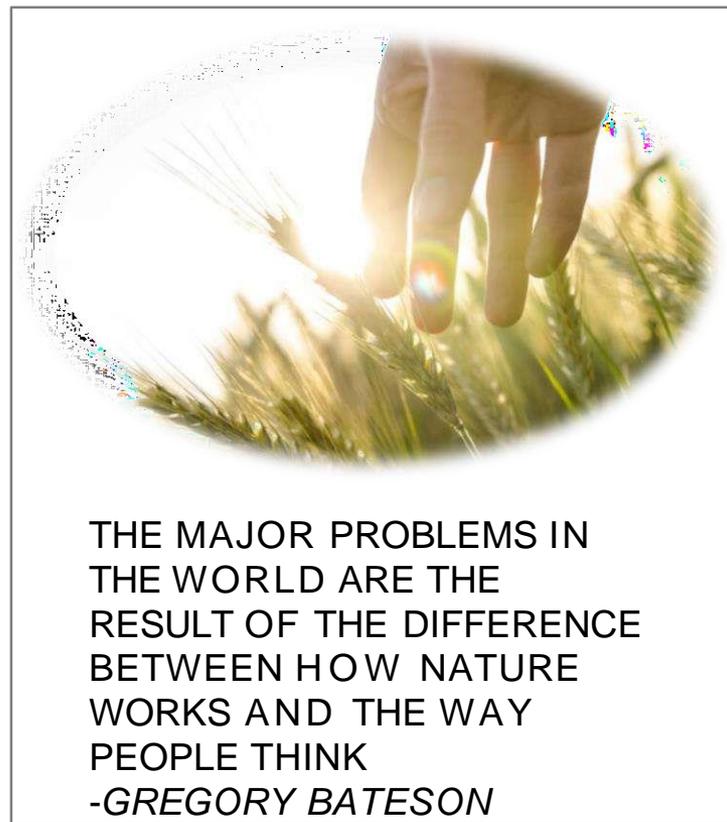
www.kefaloshotels.com





SUSTAINABILITY WARRANTY

We have decided to achieve TRAVELIFE system certification ensuring the sustainable management of our hotels and the fulfillment of these commitments



THE MAJOR PROBLEMS IN THE WORLD ARE THE RESULT OF THE DIFFERENCE BETWEEN HOW NATURE WORKS AND THE WAY PEOPLE THINK
-GREGORY BATESON



www.kefaloshotels.com





THANK YOU FOR
HELPING US ACHIEVE
OUR GOALS!