



KEFALOS  
HOTELS

# SUSTAINABILITY REPORT

*'Save the Earth, Save Ourselves'*

AKAMAS - PAPHOS, CYPRUS

## Sustainable Development

Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs. Sustainable development encompasses three dimensions: economic, environmental and social. Sustainable development requires balanced integration of economic, social and environmental dimensions. Integration of these three dimensions is an urgent shift in policy approach because of the widening income and other gaps in society and the breach of planetary boundaries, which places humanity increasingly at risk.

### Social Sustainability:

Social sustainability is the ability of society, or any social system, to persistently achieve a good social well being. Achieving social sustainability ensures that the social well being can be maintained in the long term.



### Economic sustainability:

requires that a business uses its resources efficiently and responsibly so that it can operate in a sustainable manner to consistently produce an operational profit. Without an operational profit a business cannot sustain its activities. Without acting responsibly and using its resources efficiently a company will not be able to sustain its activities in the long term.

**Environmental Sustainability:** We are living within the means of our natural resources. To live in true environmental sustainability we need to ensure that we are consuming our natural resources, such as energy fuels, land, water etc, at a sustainable rate.

# Environmental Policy

The management and staff of the KEFALOS HOTELS believe that to achieve our goals of becoming the leading tourist village in Cyprus, we must lead not only economically, but socially and environmentally also. The company understands that it is in a prominent position to affect the environment in Cyprus.

Our objective is not only to sustain our environment for our descendants but also to reinstate the damage previously done.

We believe that our corporate responsibility goes beyond our proprietary borders and we attempt to cooperate with our neighbors and our suppliers to develop our business in a sustainable mode. Every effort will be made to conserve resources throughout our operations. Our purchasing department will seek products and services of local origin and that are environmentally benign. The company will choose to hire local whenever possible.

Our success will be determined on a yearly basis with a commitment to improve. Furthermore, the company will not only meet existing environmental laws and regulations, but go beyond the status quo and seek techniques and approaches that position us ahead of our competition.

Our policy towards the environment will be readily available and promoted to our business partners and guests.

Growth of our company depends on our abilities to minimize or eliminate our impacts on our surroundings.

Our critical success depends on the environment of Cyprus, without a beautiful country, our customers will cease to come. Our company's future and the future of our environment are interconnected.

# Environmental Policy

In delivering our commitment we will:

- **Comply with relevant environmental legislation and take a proactive approach to future requirements and obligations.**
- **We aim to conserve natural resources through the responsible use of energy, water and raw materials, but also maintaining the quality of services that is expected by our guests.**
- **Continuous monitoring of performance and targets for continuous improvement through reduction, reuse and recycling in areas such as energy consumption, reduce waste and water consumption,**
- **Work with suppliers that have compatible policies for managing their impact on the environment and also be certified and meet all legislative requirements,**
- **Use the best available quality products, materials and external services in accordance with the level of quality of the hotel and the expected value of the customer,**
- **With the active environmental team will ensure that our efforts are continually reviewed, updated and communicated to all staff.**

## Environmental Sustainability:

“We are fully aware how our company’s activities affect the environment. Therefore, it is our responsibility to attempt to minimize our impact through a number of initiatives”



## Energy Management:

“We are set on a continuous effort of upgrading our equipment with more efficient and eco friendly devices to reduce energy consumption on both electricity and fuels”





### **Water Management:**

“We believe in sensible water use striving to reduce consumption and minimize waste”



## Waste Management:

“We emphasize the significance of reducing our waste and managing it responsibly by separating the waste in order to be recycled as efficiently as possible”



## Co2 Emissions Reduction:

“We are engaged in a continuous effort of minimizing our impact to the environment  
By applying multiple energy saving measures we aim to keep our carbon footprint as low as possible”



**Chemicals:**

to use environment friendly  
chemicals in all hotel operation”



### Child Protection:

“Kefalos Hotels will ensure the protection of all children through adherence to the Child protection guidelines adopted by our Hotels. We are well aware of child abuse within the tourism industry worldwide and good practises and actions are in place to eradicate the problem”



### Labour Human Rights:

“Kefalos Hotels guaranties a fair and decent treatment to all employees, respecting the multiple cultural backgrounds in which they come from. We do not allow discrimination due to nationality, social group, age, gender, disability or religion.”





## **SAFETY FIRST**      **Health and Safety:**



The Health & Safety and Security of our guest, staff and partners are our top priorities. At Kefalos Hotels, the Health and Safety department systematically identify, assess and minimize risks according to the Health and safety at work Law of Ministry of Labour, Welfare and social insurance.

### **To make certain this is the case we:**

- Assess Health and Safety risks at each location in the Hotel
- Operate a Health and Safety audit program
- Investigate all complaints and non-compliance and act on our findings
- Provide team members with the necessary training ( personal protective equipment for safely do their job, training in first aid and fire safety upon joining the company)



## Help us reduce our impact on the environment

Your ideas count

We welcome your suggestions to help us enhance our sustainability objectives and social responsibility.

Please leave your feedback/comments through our guest review system “iFeedback”

web: [ifbc.com/kefalos](http://ifbc.com/kefalos) or scan the QR code  
or email us directly at [kefalos@kefalos.com.cy](mailto:kefalos@kefalos.com.cy)

